



Traxo Welcomes Rebecca Sheehan as SVP of Strategic Partnerships



DALLAS, TX — Traxo, Inc., the travel industry's only comprehensive data solution for risk management, expense, savings and policy compliance, welcomes Rebecca Sheehan as SVP, Strategic Partnerships. This newly created leadership role underscores the critical role of travel partners in Traxo's mission to provide companies with full visibility into all employee business travel bookings and expenditures, regardless of booking method.

In this pivotal global role, Sheehan will spearhead the expansion of Traxo's diverse [marketplace](#) of travel service partners. By harnessing Traxo's innovative platform, partners can efficiently integrate pre-trip data within the travel ecosystem, gaining unparalleled insights into both in-program and out-of-program travel bookings. Traxo enables partners to expand their addressable market, grow their market share, and fortify the value they provide to customers.

Andres Fabris, Traxo's CEO, views partnerships as a key strategic pillar supporting Traxo's vision: "We are thrilled to welcome Rebecca Sheehan to Traxo. Her leadership in strategic partnerships will be crucial in forging new alliances and fueling the success of existing partnerships within our marketplace. Her proven track record across the travel industry perfectly aligns with our mission to enable customers to solve an urgent business need with

TRAXO

full travel booking visibility and the ability to provide booking details with their trusted service providers. Rebecca's appointment is key to our commitment to work with partners to deliver unrivaled value to our mutual customers."

Sheehan draws upon her diverse leadership experience within many of the world's leading travel brands, spanning OTAs, travel suppliers, and T&E SaaS solutions. Her areas of expertise include GTM & distribution strategy, channel development, and travel product strategy. Most recently, she led strategic partnerships at Emburse and the integration of Emburse's acquisitions of Roadmap and TRIPBAM. Her prior experience includes senior roles at SAP Concur, Triplt, Hotwire, and Starwood Hotels & Resorts.

"Traxo is a game-changer, enabling companies to achieve full visibility into their employee travel. With the rise of NDC and the consumerization of travel, out-of-channel bookings are increasing. Companies need to manage this leakage for duty of care, spend optimization, vendor negotiations, and more. Traxo's technology is the perfect solution to eliminate this massive blind spot," says Sheehan.

About Traxo

Traxo, Inc., based in Dallas, offers the world's only real-time, full-visibility solution for corporate travel. Traxo enables companies to gain comprehensive visibility into all employee travel, eliminate blind spots with automated pre-trip auditing, and ensure employee health and safety through enhanced duty of care. Founded in 2008, Traxo operates as a Software-as-a-Service (SaaS) business. Its clients and partners include Amex GBT, EY, ARC, Delta Air Lines, United Airlines, Tripadvisor, Coupa, Emburse, International SOS, Crisis24, and ZS Associates. Three recent Business Travel News Travel Managers of the Year use Traxo, and The Business Travel Magazine named the company to its 2021 Tech HotList. With Traxo, corporations reduce risk, improve traveler safety, and maximize savings. Learn more at www.traxo.com or follow us on [Twitter](#) and [LinkedIn](#).

Press contact:

Roman Townsend
Managing Director, Belvera Partners
rtownsend@belverapartners.com