



Traxo Unveils Expanded Partner Marketplace: The Hub for Integrated Travel Solutions

Dallas, TX – July 22, 2024 – Traxo, the leader in comprehensive travel data solutions, is excited to announce the expansion of its Partner Marketplace. This central hub showcases Traxo's extensive partnerships with travel suppliers and industry-leading solution providers across various categories, including duty of care, business intelligence, sustainability, savings, expense management, travel management companies (TMCs), consulting firms, and more. Newly integrated partners include Healix, Global Guardian, Everbridge, TravelBank, Emburse and Zoho Expense.

Traxo's Partner Marketplace extends the value of Traxo, enabling comprehensive travel booking visibility, actionable insights and data portability for organizations of all sizes. Corporates and suppliers alike rely on the Traxo Partner Marketplace to ensure traveler booking details are securely transmitted to travel service and technology partners.

Continued fragmentation of corporate travel distribution has resulted in over half of corporate travel being booked outside of TMCs. While in the past, hotel bookings represented the majority of out-of-channel bookings, in 2024, Traxo has observed a significant NDC adoption trend towards air bookings directly with suppliers, rising from 19% in January 2024 to 31% in June 2024. This growing trend reinforces the need for Traxo to capture pre-trip data, and make it actionable and portable, thereby ensuring traveler safety and compliant, cost-effective travel programs.

"Traxo's Partner Marketplace reflects the breadth of Traxo's reach and our commitment to an open travel ecosystem," said **Rebecca Sheehan, Senior Vice President of Strategic Partnerships at Traxo**. "Leveraging the Traxo Marketplace is turnkey and enables travel sellers and solution providers to meet the diverse needs of corporate travel buyers today who have significant blindspots in their travel programs and need visibility and portability of their traveler's booking data in real-time."

Chris Job MBE, Commercial Operations Director at Healix, the global healthcare and risk management business, said: "Traxo's Partner Marketplace not only strengthens our ability to provide comprehensive duty of care to our clients but also streamlines the process of managing

travel data, ensuring our clients' safety and well-being wherever they are in the world. We are excited about the updated marketplace, which demonstrates the best in integrated travel data solutions."

Booking.com for Business's Director of Business Travel, Joshua Wood said, "In our quest to help businesses go further, faster, our integration with "Traxo's Partner Marketplace allows Booking.com for Business to tap into a vast network of integrated travel solutions that customers can leverage to ease expense reporting, duty of care requirements, VAT reclamation and carbon offsetting. Together we are continuing to expand the offerings and continue to add value for the 100'000's of companies that trust Booking.com for Business."

The process of integrating into the Traxo Partner Marketplace is quick and easy, making it possible for any travel seller and solution provider to join and leverage the connected network. Traxo's Marketplace is designed to cultivate an integrated travel management experience.

For travel sellers and service providers looking to rapidly deliver the integrations that their customers are asking for, contact us today. Traxo is committed to building the connections necessary for seamless travel data portability.

About Traxo

Traxo is the world's only real-time corporate travel data capture provider based in Dallas. For over a decade, Traxo's SaaS solutions have empowered businesses to monitor all employee travel fully, boosting duty of care and driving cost savings. Its client roster includes leaders such as Amex GBT, EY, Booking.com for Business, Delta Air Lines, United Airlines, and more. For more information, visit www.traxo.com or connect with us on [X](#) and [LinkedIn](#).

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